IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/773,894

Applicant(s): David J. Edmondson

Filed: February 6, 2004

Group Art Unit: 3628

Examiner: Nelson, Freda Ann

Title: Apparatus, and Associated Method, for Dynamically Pricing

Content Responsive to Quantitative Demand Indicia

Docket No.: 1643.104 (PA000050)

Customer No.: 66313

Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

REQUEST PURSUANT TO 37 C.F.R. 1.136

Dear Sir:

Request is hereby made to extend the period of reply in the above-mentioned patent application up to and including the date upon which this Request is submitted.

The reason for which request is made is to permit the filing of a Request for Continued Examination.

The file of the undersigned indicates that a final rejection was issued on 16 November 2009. The PAIR system of the USPTO, however, indicates that the 16 November 2009 office action to have been a non-final action.

A response to the 16 November 2009 office action was submitted, but there has been no additional action taken by the USPTO regarding this patent application.

Application No. 10/773,894 Request Pursuant to 37 CFR 1.136 dated May 17, 2010

The Request for Continued Examination is submitted in the event that the 16 November 2009 Office Action was a final office action.

The Commissioner is hereby authorized to debit the deposit account, account number 504515, for all fees required pursuant to this submission.

Respectfully submitted,

/ Robert H. Kelly/

Date: May 17, 2010

Robert H. Kelly, Registration No. 33,922

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